

The Sustainable Industry Lab



Universiteit
Utrecht

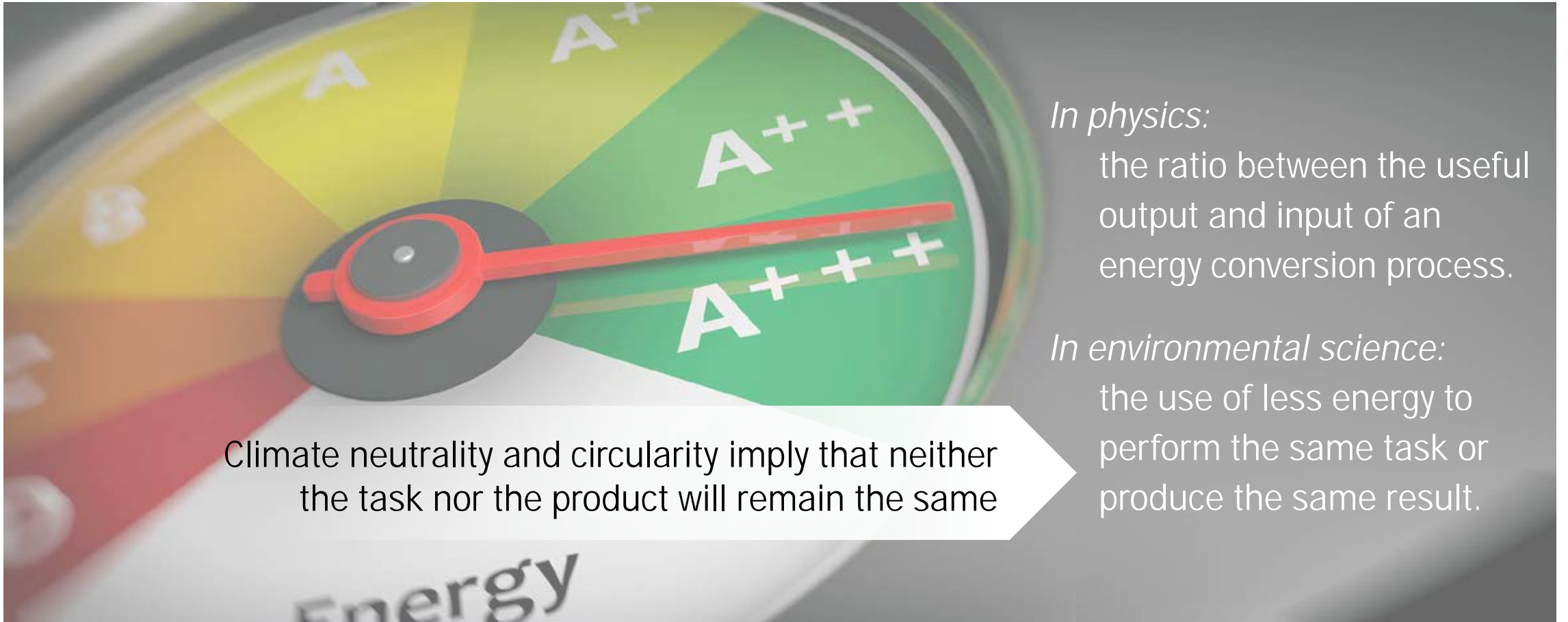
EFFICIENCY AND BEYOND de weg naar een klimaatneutrale industrie

Gert Jan Kramer

ABB, Alfa Laval, NVDE Energy Efficiency Symposium

7 November 2023

Energy efficiency



Climate neutrality and circularity imply that neither the task nor the product will remain the same

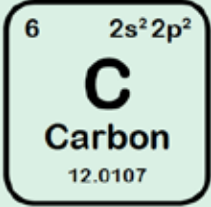
In physics:

the ratio between the useful output and input of an energy conversion process.


In environmental science:

the use of less energy to perform the same task or produce the same result.


Background to this work: the Sustainable Industry Lab



The Dutch carbon cycle



Renewable energy for industry



Social earning capacity and sustainable investments



A fair sustainable industrial transformation



Governance for the industrial transformation

Anchored in the physical realities of NL; relative scarcity of both green energy and of 'circular carbon'

Profitable industry and a contribution to green production

Normative aspects

How to; 'Green industrial policy'

A clear view on an

aspired portfolio

of Dutch industrial activity ca 2050

Basic Industry in the Netherlands in 2050 – the same, but green




* That means: Is it desired by 'us' (i.e. the Dutch)?

Basic Industry in the Netherlands in 2050 – the same, but green

Yes, it is possible !

- The Netherlands is energy-rich, but carbon-poor
- Offshore wind >70 GW
- No green energy import (i.e. no hydrogen import)
- Import of carbon (bioresidue and waste)
- Import of high-energy feedstock molecules (e.g. ammonia)
- Possibly import of aviation and marine fuels

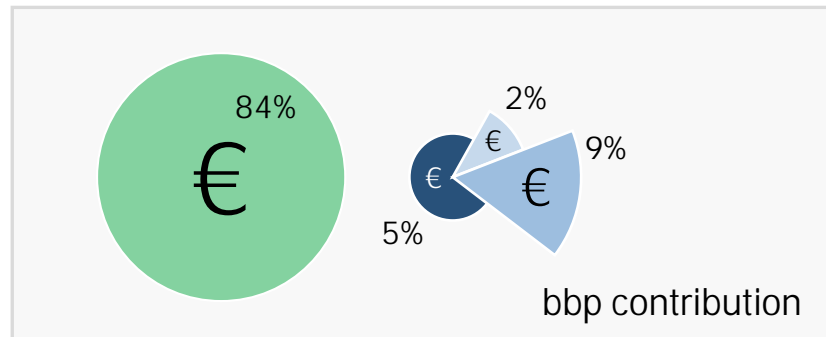
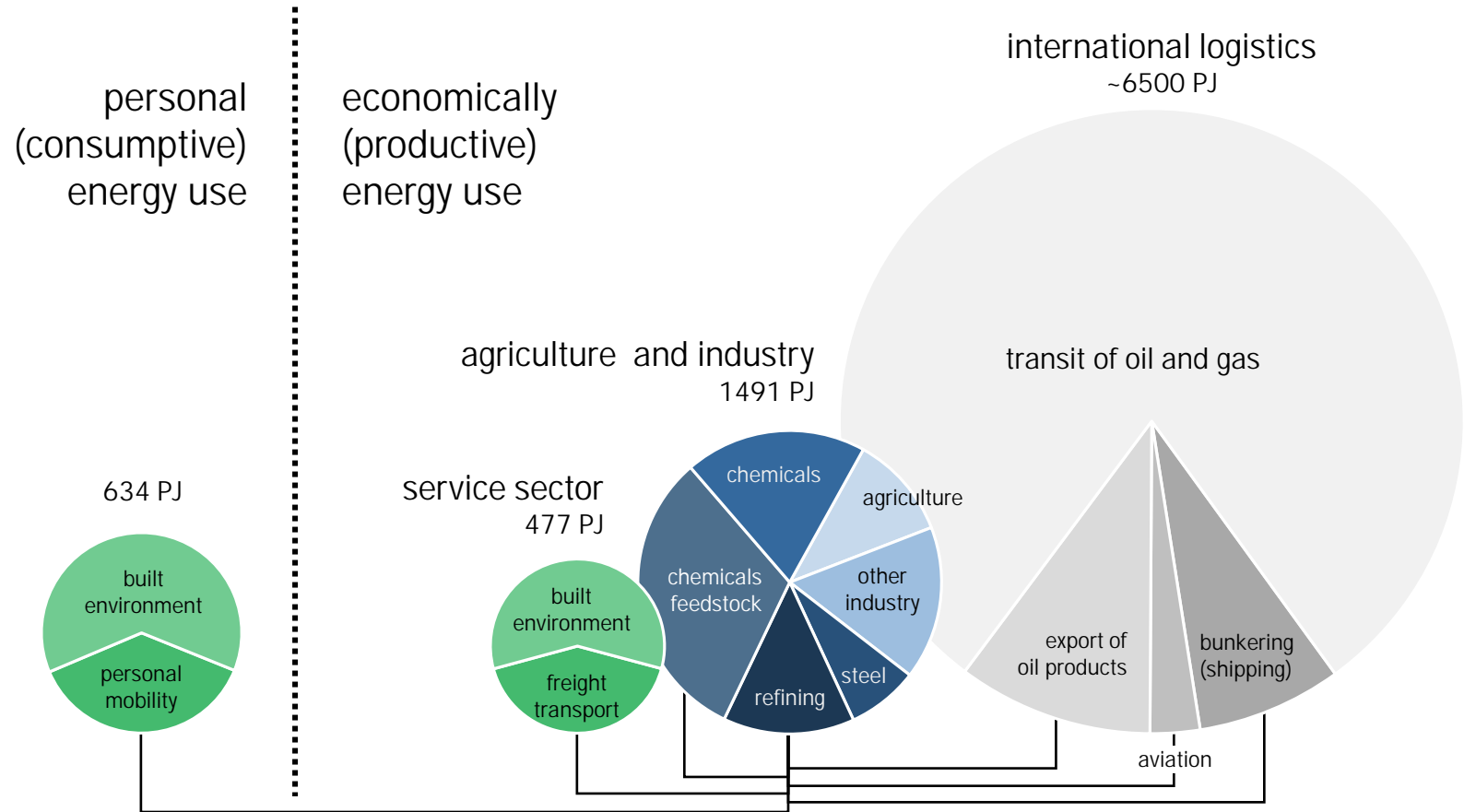


Is it possible ?
Is it desirable ? *

* That means: Is it desired by 'us' (i.e. the Dutch)?

The Netherlands

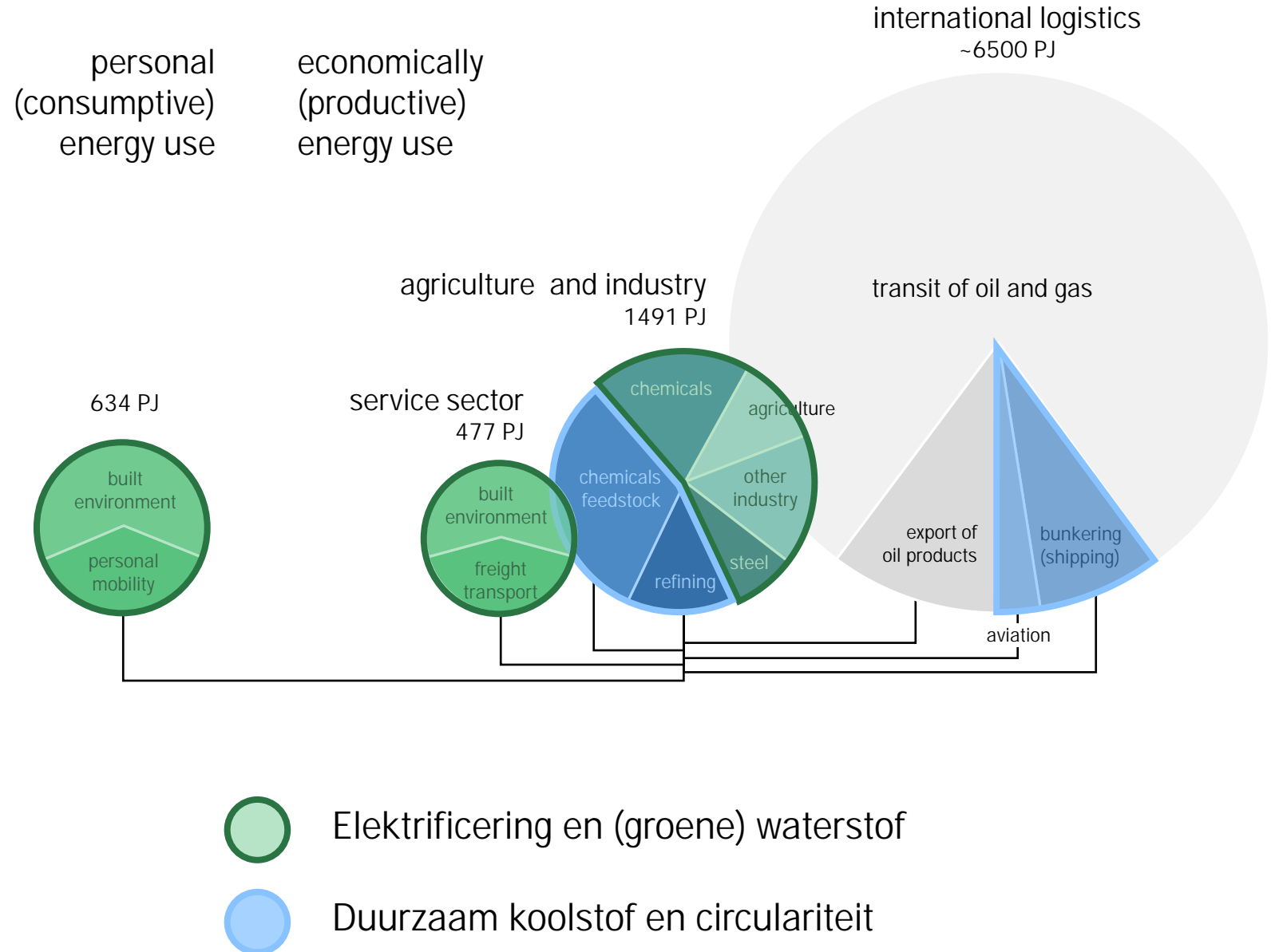
industry, energy and economy in 2019



data: CBS (2019)

The Netherlands

Two challenges for 2050



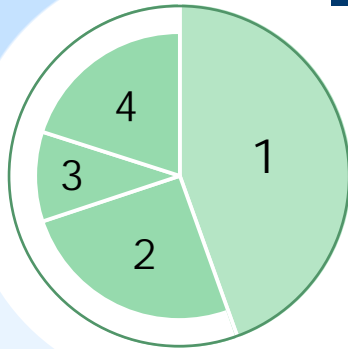
Energy in 2050 carbon neutral & circular

Almost a quarter of the primary green electricity is used for circularity of carbon-based chemicals (4)

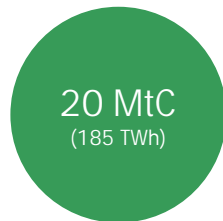
A third of the primary green electricity serves the carbon and circularity agenda (3&4)

75	GW	offshore wind	(c.f. 50%)	330 TWh
10	GW	onshore wind	(c.f. 25%)	20 TWh
125	GW	PV solar	(c.f. 10%)	110 TWh
60	GW	electrolyser	(c.f. 50%)	5 MTH ₂

460 TWh green electricity



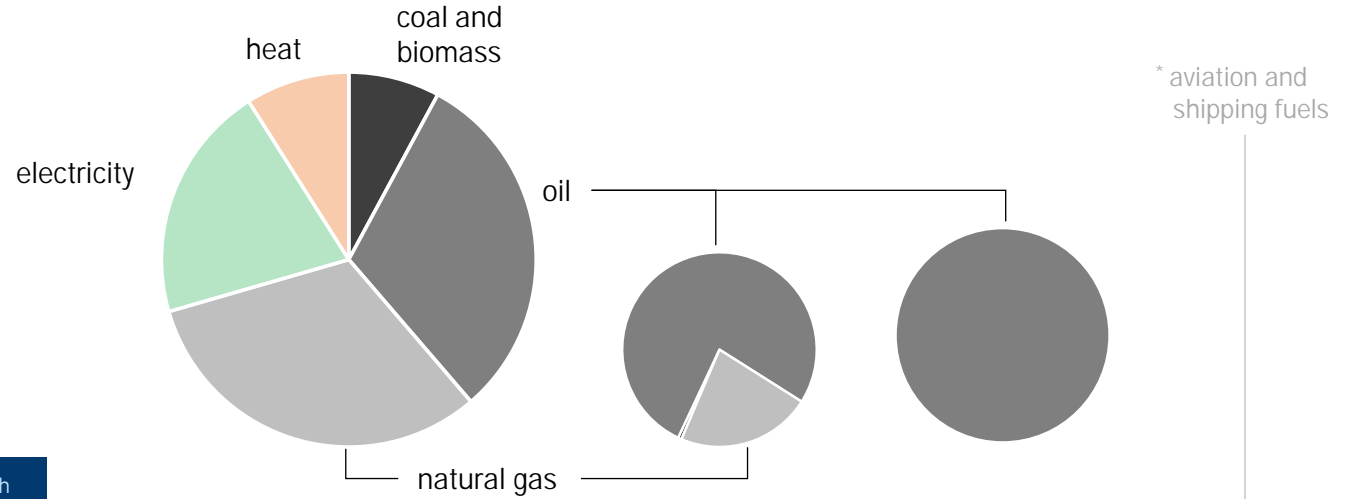
Over half of green electricity goes to the production green hydrogen (2,3 &4)



bioresidue & waste

Source: Groene keuzes voor de Nederlandse basisindustrie

2019



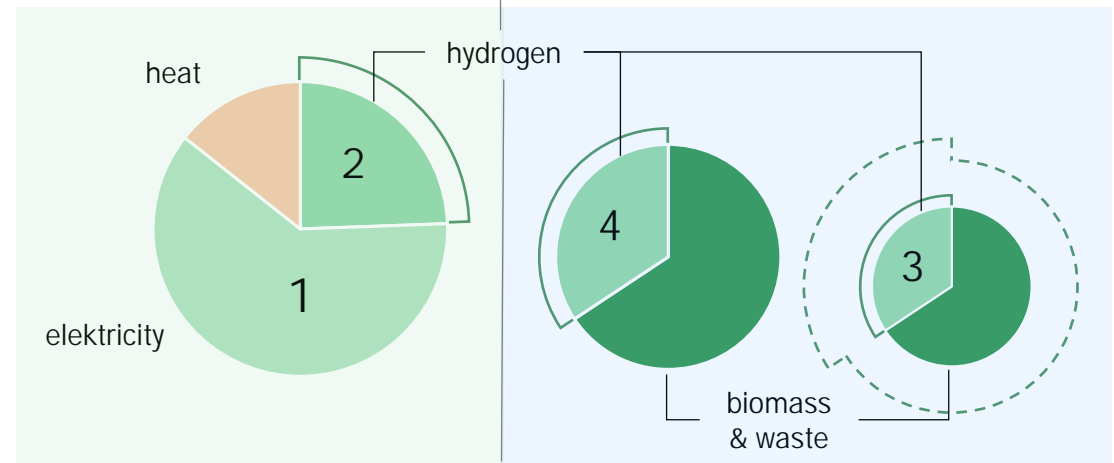
domestic energy end use

feedstock

irreplaceable fuels*

* aviation and shipping fuels

2050

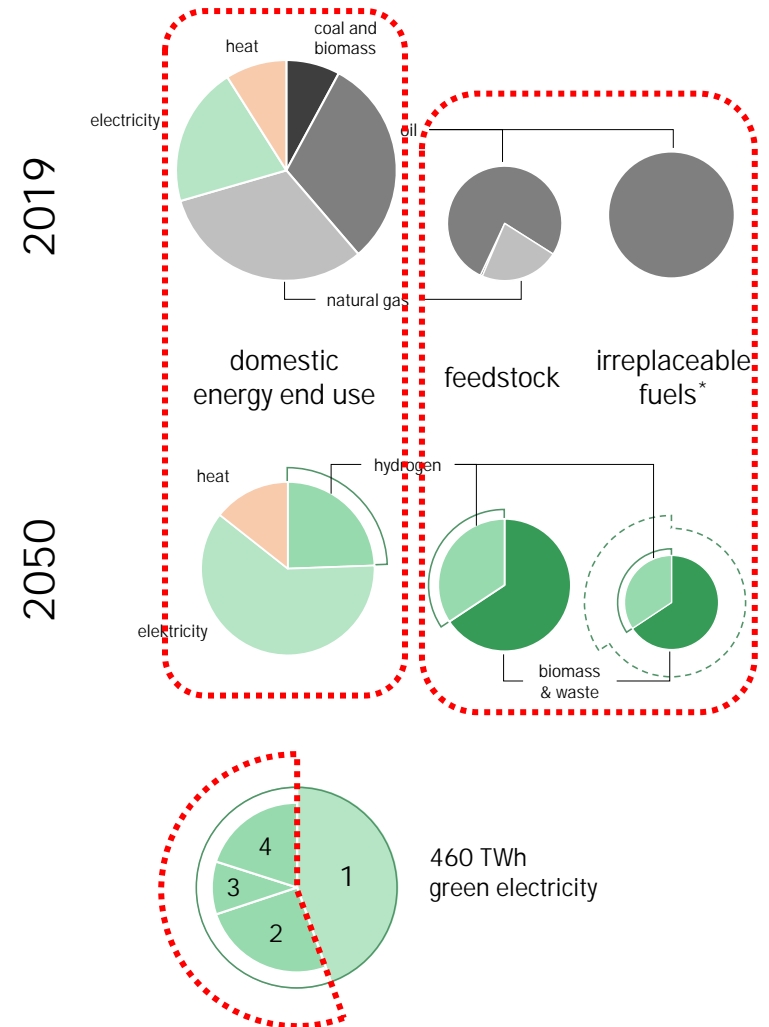


green energy challenge

circular carbon challenge

The Efficiency Story in the Background

- Electrification is the major driver of efficiency improvement at the energy system level
 - Vehicle electrification – factor 3
 - Insulation and heat pumps in the built environment – factor 5-6
 - Electrification in industry has more modest gains (because industry is already pretty efficient)
- Circularity comes with an ‘efficiency’ penalty
 - Converting biomass and waste to products requires more energy than converting oil
 - Hence efficiency in the process industry only gains in importance
- Hydrogen is both boon and bane
 - Hydrogen is an enabler of full penetration of intermittent renewables, allowing us to maximize utilization of these
 - Hydrogen use is always less efficient than direct electricity use



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www.sustainableindustrylab.nl